

Allison L. Walker

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917-445-3329

Usability Analyst and User Experience Designer with hands-on experience using new interactive media, responsive surfaces, and physical prototyping.

Skills & Tools

UX: CSS, HTML, Flowcharts/Schematics, Personas, Sitemaps, Wireframes, User Testing.

Software: Axure, After Effects, Axure, Final Cut Pro, Illustrator, InDesign, OmniGraffle, Photoshop, SharePoint, Visio, WordPress.

Programming: Asterisk, Arduino, Flash, Javascript, MySQL, OpenFrameworks, Processing, VisualBasic.NET.

Full-Time Experience

ARTstor, Consulting - New York, NY

Supported SharedShelf, a shared networked image management platform, from a research and tactical position; including attending client, design, and technical meetings, creating personas and proposed SharedShelf workflow, competitive research on project CMS platform and advised on SharePoint. Created new admin management system and workflow for existing ARTstor functionality; includes annotated wireframe development.

Feb 2009 - Jun 2009

Chevron Corporation, User Experience Analyst - Houston, TX

Championed for and led usability initiatives for an IT standardization project defining Chevron's overall information management strategy, global hardware and software architecture and operating environment. Planned and conducted A/B usability tests on the user experience of SharePoint customizations and taxonomy, including the design and management of an online feedback tool, and quantitative and qualitative analysis. Conducted search-focused heuristic evaluation and attended technical and managerial planning meetings. These usability initiatives introduced many traditional user experience practices to Chevron and had an impact on training.

Apr 2007 - Jan 2009

Lexmark International, Human Factors Engineer - Lexington, KY

Interaction design and panel layout of multifunction laser printers, including the X540, C540n, and E Series. Provided interaction specification designs, navigation-focused heuristic evaluation, and competitive product/feature analysis, and planned and facilitated usability tests. Worked closely with project management and development teams, and frequently with industrial design, mechanical design, human factors, and marketing teams.

Mar 2006 - Mar 2007

Internships / Part-Time / Contract

Area 17, Intern - Brooklyn, NY

Focused on digital strategy and site planning. Conducted competitive research for Area 17 produced websites (American Movie Channel/AOL, Vice) and a new initiative for art- and mobile-based experiences in New York City and Paris.

Jun 2010 - Jul 2010

LOST Magazine - Telecommuting

LOST Magazine is an online publication of written works reclaiming lost people, places, and things. Generated original site layout wireframes and continue to provide new page layout wireframes. Monthly assistance with database administration for new issues. Occasional HTML and PHP.

July 2005 -
Summer 2011

Louis Rosenfeld, Jr. Information Architect / Assistant - New York, NY

Assistance in note-taking/transcribing user interviews for intranet redesign, for a well-known payment and money transfer e-commerce business.

Jun 2009 - Jul 2009

Dance Houston, User Experience Consultant - Houston, TX

Initiated a website upgrade for dancehouston.org to improve the site user experience. Provided secondary user experience research and documentation leading to a site relaunch in January 2009.

Sep 2008 - Dec 2008

ProQuest, Independent Consultant - Ann Arbor, MI

Planned and facilitated usability testing for the ProQuest research platform, targeting graduate research students. Responsibilities included comprehensive reporting of study results and design suggestions.

Jun 2005 - Aug 2005

Beyond Interactive, Intern - Ann Arbor, MI

Supported intranet redesign. Researched and applied usability/user experience best practices, interviewed employees, presented on findings and created an intranet site map.

May 2004 - Aug 2004

Education

Master of Professional Studies, Interactive Telecommunications Program

New York University

2011

Master of Science in Information, School of Information

University of Michigan

2005

Bachelor of Fine Arts, College-Conservatory of Music, Ballet and Modern

University of Cincinnati

2002

Scholarships

Benjamin L. Hooks/20th Century Fox Scholarship, New York University

2010 - 2011

Tisch School of the Arts Scholarship, New York University

2009 - 2011

Mobile User Experience Conference Student Attendee Scholarship, London, UK

2009

School of Information Tuition Scholarship, University of Michigan

2003 - 2004